

**The Definitive Guide and  
Encyclopedia to  
Work at Home Success**

*My Multi-million Dollar Rolodex for  
VIP Customers and Members*

**Natalie Masterson**



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# Introduction

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In my 27 years of building businesses, managing crisis, and correcting “user errors”, the one thing I never had enough of was information. I have spent thousands of dollars on rolodexes, PDA’s, cell-phones, computers, laptops, etc., and I must have **lost millions** due to not having the information I needed, when I needed it.

Being a man of action, I looked to the solution, not the problem. The problem was that information and resources were haphazardly scattered, I could never find “the answers” to those nagging problems, because frankly, the business world doesn’t come with an index or a table of contents.

So I wrote one.

Time is money, and I invested mine into the book you are now holding. I went through my rolodexes, PDA’s, and even rifled through my secretaries desk, and voila. I managed to gather every useful reference that I used to build my business. Now, the list is by no means definitive, but it’s a place to start. If I had this information when I was starting my business, it wouldn’t have taken me 15 years to make it an unrivaled success, it would have taken me 5.

These companies are listed under their appropriate subheadings by my own preference for use. I do not specifically endorse any of these companies, however, the higher they are on these lists; the more recent is my own personal use and association. Take a gander at them, try them out, and discard them if they don’t help you. Remember, each business has a unique life of it’s own, and it takes different things to nourish that life.

I hope that this book helps you quickly and efficiently answer those questions that pop up on a daily basis, and if you use this information wisely, I can guarantee they will help you turn a profit.

Good Luck,

*Natalie Masterson*

Natalie Masterson

# Accounting Solutions

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## Payroll Service

Payroll services are an excellent way to divorce yourself from the trials and tribulations of those quarterly reviews! Unless you can afford to have an accounting department, payroll services are not only an affordable means of delegating away some of those accounting headaches, but also provide a buffer between you and your employee's paychecks.

<http://www.surepayroll.com/>

<http://adp.com/>

<http://www.paychex.com/>

<http://payroll.intuit.com/>

<http://www.espayroll.com/>

<http://www.paycycle.com/>

## Merchant Accounts

Merchant Accounts are **integral** for any business who wishes to process other forms of payment besides cash or check.

<http://www.merchantexpress.com/>

<http://www.charge.com/>

## Payment Gateways

Payment Gateways go hand-in-hand with Merchant Accounts. Whereas Merchant Accounts are your credit and debit card readers, Payment Gateways serve as the point-of-sale/cash register for your business. This is a **major requirement** for any online business to function.

<http://www.verisign.com/>

<http://www.authorizenet.com/>

<http://www.worldpay.com/>

## Payment Solutions

If you are just starting out, you may have everything you need to start your business but a merchant account. Don't sweat it, these companies listed below are your back-door to quickly processing income for your business.

<http://www.2checkout.com/>

<http://www.paypal.com/>

<http://www.worldpay.com/>

<http://www.multicards.com/>

<http://www.regsoft.com/>

<http://www.propay.com/>

<http://www.cybersource.com/>

<http://www.otginc.com/>

<http://www.cenow.com/>

<http://alertpay.com/>

<http://gomerchant.com/>

<http://www.netbilling.com/>

<http://www.plugingo.com/>

<http://www.itransact.com/>

<http://www.securetrading.com/>

<http://nstarsolutions.com/index.htm>

# Advertising/Marketing

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## Autoresponder Services/Software

For the uninitiated, Autoresponders are pre-set responses which are emailed to visitors/clients of your website. Autoresponders can also be used as a series of emails designed to generate memberships, purchases, or interest in your website, without the need for live operators.

Autoresponder software can either be installed on your own server, or you can simply use a service to manage the automated responses you wish to send. While having preinstalled software on your own server may seem cost-effective, keep in mind that it will cost you in hosting resources and traffic wear-and-tear.

Some of the listed companies will also be found under *E-mail List Software*.

### Autoresponder Service

<http://www.aweber.com/>

<http://www.getresponse.com/>

<http://www.quicktell.com/indexa.htm>

<http://www.emailaces.com/>

<http://www.proautoresponder.com/>

### Autoresponder Software

<http://www.autoresponderplus.com/>

<http://www.listmailpro.com/>

## Article Marketing

Article Marketing is a sometimes questionable method of spreading the word about your product or website (usually considered questionable by folks who either do not know how to effectively use it, or who are poor writers).

Article Marketing can be a valuable way of generating both “clicks” and revenue for your business. The sites listed will help you write, distribute, syndicate, and even set up a free series of articles that will spread the word of you business around the globe.

### Free Article publication

<http://www.zoofeer.com>

### Article Software

<http://www.articleequalizer.com/>

<http://articleannouncer.com/>

<http://www.interology.com/products/content/article/>

### Article Distribution Service

<http://www.articledashboard.com/>

<http://thephantomwriters.com/x.pl/tpw/index.html>

### Article Syndication Software

<http://www.instantarticlesubmitter.com>

<http://www.mastersyndicator.com/>

## CPM and CPA Networks

CPM and CPA networks have been a proven staple within the online marketing community for years. Every effectively marketed eBusiness has used these services, and they are an important addition to your arsenal of client-hunting tools.

The CPM networks tend to focus on text and banner ads exclusively; however, they sometimes overlap with CPA networks. With CPA networks, you pay per click, sign up, survey filled, etc. CPA networks, because you only pay when someone acts on your ad, are generally the most profitable and popular of the advertising options.

## CPM

<http://bannerCAST.com/>

<http://www.adbrite.com/>

<http://adsational.com/>

<http://www.bluelithium.com/>

<http://www.mammamediasolutions.com/publishers/graphic/index.html>

<http://www.tribalfusion.com/>

<http://flatfeespectrum.com/>

<http://www.burstmedia.com/release/advertisers/advertiser.asp>

<http://www.doubleclick.net/>

<http://www.theadstop.com/>

<http://www.hyperbidder.com/>

<http://www.pradnetwork.com/>

<http://www.onresponse.com/>

<http://www.valueclickmedia.com/>

<http://www.adjungle.com/>

## CPA

<http://leadermarkets.com/>

<http://modernclick.com/>

<http://www.websponsors.com/>

<http://www.4fe.us/>

<http://www.cpaempire.com/>

<http://www.cpase.com/>

<http://www.hydramedia.com/>

<http://www.focalex.com/>

<http://www.neverblueads.com/>

<http://www.offerweb.com/>

<http://www.primaryads.com/>

<http://www.primeq.com/>

<http://www.affiliatefuel.com/advertisers/pricing.html>

## Creativity Tools

These are sites which help keep your marketing ideas fresh and new.

<http://www.hypnoticmarketing.com/>

<http://adcracker.com/>

## Direct Mail

Direct mail is often greeted with mixed cries of both joy and anguish. Again, as with most marketing techniques, it does depend on who you are trying to reach, and how well you implement the technique. Still, if it costs you \$400 dollars to reach two people, each person bringing in \$1,000 dollars a piece, wouldn't that be worth it?

### Postcard Print/Mail Services

<http://amazingmail.com/>

<http://www.postcardpower.com/>

### Automated Followup Mailings

<http://www.expresscopy.com/>

<http://www.sendOutCards.com/>

## Direct Mail via Internet

<http://www.usps.com/maillingonline/>

<http://www.eletter.com/>

<http://www.superletter.com/>

<http://www.zairmail.com/>

## Direct Mailing Services (may include list brokering)

<http://admsi.com/>

<http://www.zipmailusa.com/>

<http://www.gfxinc.com/>

## Photo Stamps

<http://www.passionatepostcarder.com/>

## Direct Mail Printing

<http://www.gfxinc.com/>

<http://www.petetheprinter.com/>

## Mail Lists and List Research

<http://www.srds.com/>

<http://www.oxbridge.com/>

<http://marketmodels.com/>

## Download Sites

If you are trying to spread the word about your company, free samples have always been effective. Download Sites provide a platform where mass amounts of people will be exposed to your software solutions, either on a trial or “freeware” basis.

<http://downloads.zdnet.com/>

<http://www.download.com/>

<http://www.tucows.com/>

## E-mail lists

E-mail can often be as effective as Direct Mail, at much lower cost. The following companies will provide, lists, software for e-mailing, and even monitoring services. Don't forget to check the *AutoResponder* section in conjunction with these.

### E-mail List Service (monthly subscription)

<http://www.lsoft.com/default.asp>

<http://www.sparklist.com/>

<http://www.emaildirect.com/>

### E-mail List Software (server based)

<http://www.autoresponseplus.com/>

<http://www.phplist.com/>

<http://www.listmailpro.com/>

<http://www.greatcircle.com/majordomo/>

<http://www.infacta.com/>

<http://www.siteinteractive.com/subpro/>

### E-mail List Software (PC)

<http://www.postcast.com/>

<http://www.post-master.net/>

<http://www.extractorpro.com/>

[http://www.arialsoftware.com/  
emailmarketingdirector.htm](http://www.arialsoftware.com/emailmarketingdirector.htm)

<http://www.desktop-server.com/>

### E-mail List Building Software

<http://listmission.com/>

<http://www.thelistvirus.com/> (hosted)

## E-mail List Building Service (Co-Regs)

<http://www.advertisingknowhow.com/>

## E-mail Marketing Services

<http://www.emaildirect.com/>

<http://www.ezinedesigner.com/>

<http://www.mailermailer.com/>

## E-mail Marketing Software (PC)

<http://www.mailworkz.com/products.htm>

<http://www.gammadyne.com/mmail.htm>

<http://www.postcast.com/>

<http://www.autoreplying.com/>

<http://www.mailloop.com/>

## E-mail Delivery Monitoring

<http://www.e-filtrate.com/>

## Other Resources

[http://www.emailresults.com/directory\\_home.asp](http://www.emailresults.com/directory_home.asp)

## Other other

<http://www.optininc.com/>

<http://www.edithroman.com/>

<http://www.postmasternetwork.net/>

<http://www.yesmail.com/>

<http://www.ientry.com/page/ad/>

<http://www.ezines-r-us.com/targeted-solo-ads/>

<http://www.demc.com/>

<http://www.directoryofezines.com/>

<http://www.ezinead.net/>

<http://ezineadvertising.com/>

<http://www.list-city.com/advertise.shtml>

<http://www.ideamarketers.com/publish/psearch.cfm>

<http://www.topezineads.com/>

<http://www.list-city.com/advertise.shtml>

<http://www.ezinead.net/>

## Joint Ventures

These companies are an often excellent avenue for both marketing and networking.

<http://www.jvalert.com/>

<http://www.jvnotifypro.com/>

<http://www.jvgold.com/>

## Newspaper Advertising

Print mediums such as newspapers are often overlooked as advertising and promotional mediums for businesses. Never forget the power of a press release, or the opportunities contained in the classifieds.

### Main Pages

<http://www.mss-standby.com/>

### Classifieds

<http://www.nationwideadvertising.com/>

<http://www.budget-ads.com/>

<http://www.wolfenterprises.net/usatoday.html>

## Online Classifieds

Online classifieds are becoming more and more effective as people turn to the ease of use that the internet allows.

<http://base.google.com/>

<http://www.craigslist.com/>

<http://www.backpage.com/>

## Pay Per Click (PPC) Search Engines

Submission to these search engines is a must if your business relies on traffic to survive (which should describe every business unless you know something I don't know). These search engines minimize your advertising costs by only paying for actual leads generated. Most of these companies work the same, and often times you can use them both as an advertiser and as a merchant.

### PPC Services

<http://www.7Search.com>

### PPC Software

<http://www.submitequalizer.com>

<http://www.adwordsgeneration.com>

<http://www.adwordanalyzer.com/>

<http://www.adwordgenerator.com/>

<http://www.competitionequalizer.com/>

<http://www.searchmarketingtools.com/>

[ppc/ppcbidtracker.html](http://ppc/ppcbidtracker.html)

### PPC Fraud Detection

<http://www.clicksentinel.com/>

### PPC Search Engines (a few of the better known PPC SEs)

<http://www.kanoodle.com/>

<http://www.7search.com/>

<http://www.searchfeed.com/>

<http://adwords.google.com/>

<http://www.overture.com/>

<http://advertising.msn.com/microsoft-adcenter>

### PPC Search Engines Reviewed

<http://www.payperclicksearchengines.com/>

<http://www.payperclickanalyst.com/>

## Google Adwords Guide

<http://www.perrymarshall.com/adwords/>

## Print Bids

Free service for finding cost-effective printed advertising mediums.

<http://www.mediabids.com/>

## Publicity

One of the major components of every business, charity, and political candidate is publicity. In fact, publicity is so important that P.T. Barnum once said, "I don't care what they say about me, just make sure they spell my name right!" Behind every successful good company is a savvy publicist. Use the below resources to make sure that everyone knows your name.

### Press-release services

<http://www.xpresspress.com/>

<http://www.prweb.com/>

<http://www.pressreleasenetwork.com/>

<http://usanews.net/>

<http://www.businesswire.com/>

<http://www.ereleases.com/>

<http://www.eworldwire.com/>

<http://www.massmediadistribution.com/>

<http://www.24-7pressrelease.com/>

<http://www.empirenewswire.com/>

<http://www.free-press-release.com/>

<http://www.internetnewsbureau.com/>

<http://www.marketwire.com/mw/services>

[wiredistribution/](http://www.wiredistribution.com/)

<http://www.pressflash.com/>

<http://www.webwire.com/>

<http://www.prnewswire.com/>

### Press Release Distribution Software

<http://www.pressblaster.net/>

<http://www.rtir.com/>

<http://prprofits.com/>

<http://www.publicityinsider.com/>

<http://www.publicityhound.com/>

<http://www.directcontactpr.com/>

<http://www.gebbieinc.com/>

<http://www.bacons.com/>

<http://www.workshopinc.com/media2.htm>

## Radio

I don't know how it happened, but ever since T.V., radio has become one of the last mediums that businesses will turn to, in spite of the longevity of its success. People listen to the radio almost all day, every day, and at times when television cannot. Take full advantage of this medium, even if you are a web based business. Remember, local listeners still have web access, and they may have friends or blogs...

<http://www.bid4spots.com/>

<http://www.swxradio.com/>

<http://satellite-radio-advertising.com/>

## TV Advertising

You can't beat the classics, and TV Advertising has become the steady diet of every advertiser since screens started flickering during family time.

<http://www.cheap-tv-spots.com/>

## Referral Marketing Tools

Referral Marketing is the older brother of Affiliate marketing. Both referral and Affiliate marketing tie into their Pay Per Click relatives, so be sure you don't forget them.

### Tell-a-Friend Software

<http://www.tafpro.com/>

<http://willmaster.com/master/recommend>

<http://www.viralfriendgenerator.com/>

### Tell-a-Friend Service

<http://www.supertaf.com/>

<http://www.tellafriendking.com/>

<http://www.tafmaster.com/>

### Remote PC Access

<http://www.gotomypc.com/>

<http://www.logmein.com/>

## Advertising Games

An extremely innovative method for spreading the word about your business, games are played by a wide-ranging demographic. Not only kids, but bored office workers, you know, the ones who pull the purse strings. Depending on your business, you may or may not find this an effective method of advertising.

<http://www.advergame.com/>

## RSS and text link/ads

In the ever growing ingenuity of marketing experts, RSS and text links have been used as yet another way to draw clients to your business. These ad places are excellent for targeting people with a specific interest in your products, and are well worth the time to investigate them.

<http://www.Text-Link-Ads.com/>

<http://www.adster.com/>

## Search Engine Optimization

Whether you want to make money on the web, or simply promote your business/eBusiness, search engine optimization is a must. By increasing your page count, you are increasing the odds that literally BILLIONS of people will be exposed to your site. This is a must if your business has a website.

### Keywords

<http://www.topkeyworddata.com>

<http://www.goodkeywords.com/>

<http://www.keyworddensity.com/>

<http://www.digitalpoint.com/tools/suggestion/>

<http://www.keyword-toolkit.com/>

<http://www.wordtracker.com/>

<http://www.boxersoftware.com/thepermutator.htm>

<http://www.KeywordWorkshop.com/>

<http://www.keywordcountry.com/>

<http://www.keywordselite.com/>

<http://www.keyworddomination.com/>

<http://www.keywordmax.com/>

<http://www.topkeywordlists.com/rss/news.xml>

<http://freekeywords.wordtracker.com/>

## SEO Training (do it yourself)

<http://www.InternetMarketingSecrets.com/>  
<http://www.searchenginewatch.com/webmasters/features.html>  
<http://www.delorie.com/web/ses.cgi>  
<http://www.pageviews.com/doityourself.html>  
<http://www.SearchNewz.com/>  
<http://searchenginewatch.com/>  
<http://www.bruceclay.com/>  
<http://www.searchenginehelp.com/>  
<http://www.gritechnologies.com/tools/spider.go>  
<http://www.highrankings.com/forum/>  
<http://www.marketposition.com/>  
<http://www.searchengineneeds.com/>  
<http://ezseonews.com/>

## SEO Software (for do-it-yourselfers)

<http://www.pressequalizer.com>  
<http://www.forumequalizer.com>  
<http://www.seoelite.com/>  
<http://www.optilinksoftware.com/>

## SEO Service Companies

<http://www.arundel.net/>  
<http://www.netpost.com/>  
<http://www.pageviews.com/>  
<http://www.HighRankings.com/>  
<http://www.searchenginehelp.com/>  
<http://www.seotop10.com/>  
<http://www.linkagexpress.com/>  
<http://www.seotie.com/>  
<http://trafficprofits.com/>

## Software Marketing Tools

If you plan on marketing on the internet, these companies provide software and solutions that can be invaluable to your business.

### Software Ecommerce Service

<http://swreg.org/>

### Software Embedded Sales Process

<http://www.esellerate.net/>

### Software Integrated Registration/ Billing Wrapper

<http://www.softwrap.com/>

## Tracking

The most effective advertising campaigns monitor which ads are effective, and which ads are bleeding their marketing budget dry. Ad tracking software monitors your on-line advertisements and shows you not only which ads are making you money, but how much money they are making you. This allows you to cut out expenses which are more of a drain on your budget than they are worth

### Ad Tracking Services

<http://vertster.com/>

<http://www.clickalyzer.com/>

<http://conversionruler.com/>

<http://www.clickpath.com/>

### Ad Tracking Software

<http://www.adtrackz.com/>

<http://www.taguchimarketing.com/>

### Click Tracking Software

<http://www.dtp-aus.com/cgi-script/lnkinlts.html>

<http://www.prolinkz.com/>

### Adsense Tracking

<http://www.adsensegold.com/>

## Traffic

Traffic is the life blood of every web based business. If you do not have a steady stream of visitors to your site, you will not be able to maintain a viable business. The links provided will not only help increase traffic, but will also increase your income.

<http://www.hypertracker.com/>

<http://www.visitorville.com/>

<http://www.superstats.com/>

<http://www.robotstats.com/en/>

<http://www.extremetracking.com/>

## NON-Pop Traffic

<http://www.hitharvester.com/>

<http://www.easysitehits.com/>

## Pop Traffic

<http://www.exiteexchange.com/>

<http://oneclicktraffic.biz/>

<http://www.traffictaxi.net/>

<http://www.i-web-marketing.com/order.htm>

<http://www.WebHitsDirect.com/>

<https://www.mycustomersdirect.com/>

## Traffic from Video

<http://www.trafficgeyser.com/>

## Viral Marketing

First starting around 1996, Viral Marketing has been able to turn paper thin advertising budgets into some of the most effective word of mouth campaigns ever created. For example, when launched their MLife product, nobody even knew what the product was! Within weeks of their advertising campaign, almost everyone was asking, “*What is MLife?*”

Viral Marketing campaigns have spelled success for many companies both before and after MLife. What’s great about Viral Marketing is its ability to generate a lot of movement with a little money. Keep this as an option, especially if you are on a tight advertising budget.

<http://www.nitromarketing.com/>

<http://viralpdf.com/>

<http://www.ontheflypdf.com/>

<http://www.getviralpdf.com/>

# Affiliate Marketing

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Affiliate Marketing is the sleeping giant of internet advertising. It has created millionaires overnight, revolutionized home-businesses, and is the **foundation** of the Google Empire. Currently, there is a chance to take advantage of the *Money Storm* that revolves around the battle between the major internet giants for the top-spots in the Affiliate world. Check it out [here](#).

## Networks

<http://www.cj.com/>

<http://www.websponsors.com/>

<http://www.clickbank.com/>

<http://www.maxbounty.com/>

<http://www.filinet.com/>

<http://www.affiliatenetwork.com/>

<http://www.linkshare.com/>

<http://www.shareasale.com/>

<http://chikita.com/>

## As the Affiliate

### Affiliate Commission Collections

<http://www.affiliatecollectionagency.com/>

### Affiliate Organizer

<http://www.affiliateorganizer.com/>

## As the Merchant

### Affiliate Acquisition

<http://scamfreezone.com/spider/>

<http://www.linkcapture.com/>

<http://www.axandra-link-popularity-tool.com/index.htm>

<http://pjstechnology.com/affiliateloicator.htm>

### Affiliate Management

<http://www.affiliatemanager.net/>

### Affiliate Program Services

<http://www.paydotcom.com/>

<http://www.assoctrac.com/>

<http://www.directtrack.com/>

## Affiliate Program Software

<http://www.instantaffiliatesubmitter.com>

<http://www.affiliatesoftware.net/>

<http://www.interneka.com/>

<http://www.groundbreak.com/>

<http://dhsoftwares.com/>

<http://www.qualityunit.com/>

<http://www.myaffiliateprogram.com>

<http://www.affiliateshop.com/>

<http://jrox.com/>

<http://www.synergyx.com/>

[http://www.jymanager.com/index.shtml?pack\\_id=14](http://www.jymanager.com/index.shtml?pack_id=14)

<http://www.your-own-affiliate-program.com/>

<http://www.affiliate-announce.com/>

<http://www.affiliateannouncement.com/>

<http://www.affiliatemanager.net/>

<http://www.affiliatefirst.com/submit/>

## Affiliate Program Directories

<http://www.associateprograms.com/>

<http://www.affiliatefirst.com/>

<http://www.refer-it.com/>

<http://www.2-tier.com/>

<http://www.affiliatesdirectory.com/>

<http://clickbank.com/marketplace/>

## Affiliate Training

<http://www.nitroaffiliates.com/>

<http://www.zoofers.com/>

<http://www.thesecondtier.com/>

<http://www.thesecondtier.com/>

<http://www.secretaffiliateweapon.com/>

<http://www.work-at-home-net-guides.com/>

## Affiliate Site Building Tools

<http://www.c3scripts.com/index.html>

## Affiliate ROI Analysis Service

<http://www.nichetracker.com/>

## Affiliate Programs – Domain Forwarding

<http://namestick.com/>

## Co-Registration

<http://www.coregmedia.com/>

<http://www.permissiondirect.com/>

<http://www.incentaclick.com/coregistration.php>

<http://opt-intelligence.com/>

<http://www.yesmail.com/>

# Blogs/Blogging

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Blogs are one medium that is continually undervalued and underused by those that lack marketing savvy. What most folks don't realize is that these Weblogs are actually pockets where Affiliate money is gathering. Be sure to check out these sites to learn more. My personal favorite is [Zoofer](#), as they not only integrate your affiliate links for you, but also have excellent services that show you how to maximize your blog's effectiveness.

## Blog Announcement Service

<http://www.pingoat.com/>

<http://pingomatic.com/>

## Blog Software

<http://wordpress.org/>

<http://www.movabletype.com/>

<http://www.typepad.com/>

## Blog Service

<http://www.bloggingequalizer.com>

<http://www.blogger.com/>

<http://wordpress.com/signup/>

<http://www.bloglines.com/>

## Blog Directory / Search

<http://www.getblogs.com>

## Wordpress Tricks

<http://www.stealthtrafficsecrets.com/wordpress-tricks/>

## Discussion Boards/Forums

### Forum Software

<http://www.vbulletin.com/>

<http://www.wwwthreads.com/>

<http://awsd.com/scripts/webbbs/>

### Hosted Forum Services

<http://www.ezforum.org/>

<http://www.network54.com/>

<http://www.proboards.com/>

<http://www.forumspring.com/>

<http://www.bravenet.com/>

### Forum Monitoring

<http://www.boardtracker.com/>

<http://search.big-boards.com/>

<http://www.botsurfer.com/campbell/>

<http://www.forum-tracker.com/>

# Communications

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The Cornerstone of every business is their ability to communicate with each other, and with their clients. The following links will offer you solutions to the various ways that you can engage in inter and intra office communications.

## One Number Follow-Me Service

<http://www.linxcom.com/>

## Conferencing, Teleconference/Teleseminar services

Conferencing and the Teleservices can be assets for your company, if you properly implement them. For suggestions on how to use these services to make money, click [here](#).

<http://eagleconf.com/>

<http://www.accuconference.com/>

<http://www.accuconference.com/>

<http://www.freeconferencecall.com/>

<http://www.rentabridge.com/>

<http://www.rentabridge.com/>

<http://www.voicetext.com/>

<http://www.webinars.com/>

<http://www.webinars.com/>

<http://24conference.com/>

<http://www.voxwire.com/>

<http://www.voxwire.com/>

<http://iconcommunicator.com/33656/>

<http://freeconferencing.liveoffice.com>

## Chat Service

Chat services can be an excellent alternative to paper memos and e-mails that may or may not be checked. Chat programs allow users to talk in real time, both to clients and to office staff. Seriously consider the use of these chat programs when organizing office communication.

<http://www.parachat.com/>

<http://www.talkcity.com/>

## Live Chat Service

<http://www.wesbsitealive.com/>

<http://www.livehelper.com/>

<http://www.liveperson.com/>

<http://www.groopz.com/>

<http://phplivesupport.com/>

<http://www.estara.com/>

<http://www.upsellit.com/>

<http://www.liveassistance.com/>

<http://www.InstantService.com/>

<http://www.meebome.com/>

## Live Chat Software

[http://worldwidecreations.com/active\\_stats.htm](http://worldwidecreations.com/active_stats.htm)

<http://phpopenchat.org/>

<http://phplivesupport.com/>

<http://www.liveservicedesk.com/>

<http://www.craftysyntax.com/> (free)

<http://www.siteinteractive.com/liveadvisor/>

## Instant Messenger Software

<http://www.icq.com/>

<http://www.aim.com/>

<http://messenger.yahoo.com/>

<http://messenger.msn.com/>

**Universal Instant Messenger**

<http://www.trillian.cc>

**Queue Buster**

[http://www.netcallplc.com/solutions\\_queuebuster.asp](http://www.netcallplc.com/solutions_queuebuster.asp)

**Call-Me-Back**

[http://www.netcallplc.com/solutions\\_callmeback.asp](http://www.netcallplc.com/solutions_callmeback.asp)

**Click-to-Call**

<http://www.estara.com>

**Fax Broadcast**

<http://www.FlatRateFax.com/>

**Fax Service**

<http://www.j2.com/>

<http://www.ureach.com/>

<http://www.patlive.com/>

**Fax Via Email Service**

<http://www.efax.com>

<http://www.faxaway.com>

**Virtual Phone System**

<http://www.pbnext.com/>

## Toll-Free Numbers

<http://kall8.com/rates.htm>

## VOIP

If you are looking to cut down on phone costs, or your office is everywhere you are, you may want to consider these VOIP solutions.

<http://www.skype.com/>

<https://extras.skype.com/>

<http://www.gizmoproject.com/>

<http://www.pamela-systems.com/>

<http://www.hotrecorder.com/>

<http://www.solicall.com/>

<http://www.skylook.biz/>

## WebMail

<http://www.gmail.com/>

<http://mail.yahoo.com/>

<http://www.hotmail.com/>

# Industry Intelligence

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## Researching your Competition (Competitive Intelligence)

The *Art of War* states that the rules of engagement dictate you know your enemies as well as you know yourself. While you may not be engaged in a blood-feud with the competition, you are in competition for your business survival. The links provided will give you an insight into the good, the bad, and the profitable practices of your competition; giving you the advantage.

<http://www.alexa.com/>

<http://www.competitiondominator.com/>

<http://www.competitionequalizer.com/>

<http://www.googlealert.com/>

<http://www.ewatch.com/>

<http://www.cyberalert.com/>

<http://www.clippingservice.com/>

<http://www.marketleap.com/>

<http://www.nameintelligence.com/>

<http://www.spyfoo.com/>

<http://www.adrelevance.com/>

## Research

There is no such thing as too much information, and these links will show you how to maximize your profit margins by telling you everything you need to know about your market.

<http://answers.google.com/answers/>

<http://www.assignmenteditor.com/>

<http://www.linkpopularity.com/>

<http://findarticles.com/>

<http://www.springwise.com/>

<http://www.spyfoo.com/>

<http://www.adrelevance.com/>

<http://www.boardtracker.com/>

<http://search.big-boards.com/>

<http://www.googlism.com/>

<http://www.publist.com/>

<http://www.jayde.com/>

<http://www.mystickies.com/>

<http://www.alexa.com/>

<http://www.strongestlinks.com/directories.php>

## Research Software

<http://www.searchautomater.com/>

<http://www.botsurfer.com/campbell/>

<http://www.copernic.com/>

<http://www.ferretsoft.com/>

<http://www.nichemarketresearch.com/nf.php>

## Internet Archive

<http://www.archive.org>

## Name/Number Lookup

<http://www.infospace.com/>

## Monitor News/Topics

<http://www.webclipping.com/>

<http://googlealert.com/>

<http://www.google.com/alerts/>

## Trends/What people search for and buy

<http://searchenginewatch.com/facts/searches.html>

<http://www.google.com/press/zeitgeist.html>

<http://buzz.yahoo.com/overall/>

<http://pages.ebay.com/sellercentral/whatshot.html>

<http://www.trendwatching.com/trends/>

<http://www.amazon.com/gp/bestsellers/books/>

<http://asp.usatoday.com/life/books/booksdatabase/default.aspx>

<http://www.nytimes.com/pages/books/bestseller/>

<http://findhotmarkets.com/> (lots more like those listed above)

## Leads

<http://www.goleads.com/>

<http://www.infousa.com/>

<http://www.experianb2b.com/landp/index.html>

<http://www.venteinc.com/>

<http://www.smartclicks.com/about.html>

<http://salesgenie.com/>

<http://www.sponsera.com/>

<http://responsiveleads.com/>

<http://www.goleadsbusiness.com/>

<http://www.Lookupusa.com/>

<http://directleads.com/>

## Link Services

### Link Directory Service

<http://www.linksmanager.com/>

### Link Directory Software

<http://www.astanda.com/adp/>

<http://www.linkssuite.com/>

### Link Tracking Service

<http://www.linkcounter.com/>

## Link Extractor

<http://pjitechnology.com/>

## Link Extractor (DMOZ)

<http://pjitechnology.com/dmoz.htm>

## Link Extractor (Yahoo)

<http://pjitechnology.com/yahoo.htm>

## Marketing Forums

<http://ablake.net/forum/>

<http://www.sowpub.com/>

<http://www.warriorforum.com/>

<http://forum.marketingsecrets.com/>

<http://internet-marketing-forum.com/forum/>

<http://www.marketingbestpractices.com/forum/>

## Mind Mapping Software

<http://www.mindjet.com/us/>

<http://sourceforge.net/projects/freemind/>

<http://freemind.sourceforge.net/>

<http://www.gemx.com/doorganizer.php>

## Survey Services/Software

### Hosted Survey Services

<http://www.surveymonkey.com/>

<http://www.oneminutepoll.com/>

<http://www.mrpoll.com/>

<http://www.zoomerang.com/>

<http://www.HostedSurvey.com/>

<http://polldaddy.com/>

<http://www.createsurvey.com/>

<http://www.beachtech.com/>

<http://www.askdatabase.com/>

### Survey Software

<http://www.willmaster.com/master/survey>

<http://www.chumpsoft.com/>

<http://sourceforge.net/projects/phpesp/>

# Content Creation and Management

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Good content is hard to find, and great content can be your business's winning lottery ticket. It is important that every point of contact with your customers reflects the best your company has to offer. If not, then potential clients may wind up with your competition.

## Content Articles

<http://www.ideamarketers.com/publishers.cfm>

<http://www.freesticky.com/>

<http://www.amazines.com/>

<http://www.articledashboard.com/>

<http://www.certificate.net/wwio/>

<http://www.contentinfusion.com/>

<http://www.site-reference.com/syndicate.php>

<http://www.goarticles.com/>

<http://www.mochila.com/>

<http://www.niche-content-packages.com/>

<http://www.1st-4-articles.com/>

<http://www.ContentXperts.com/>

<http://www.ezinearticles.com/>

<http://www.articlecity.com/>

<http://www.ezinearticles.com/content/hyperseek.cgi>

## Content Followup Emails

<http://www.instantnicheemails.com/>

## eBooks

<http://superwin.com/super.htm>

<http://www.ebookgenerator.com/>

<http://www.ebookpro.com/>

<http://www.ebookgold.com/>

<http://www.bersoft.com/hmhtml/>

<http://www.neosoftware.com/>

<http://www.x2net.com/webcompiler.com/>

<http://www.ebookedit.com/>

<http://www.bersoft.com/webpacker/>

## E-zines

### E-zine Promotion

<http://www.ezine-queen.com/>

<http://www.ezineannouncer.com/>

### E-zine Directories

<http://www.ezine-dir.com/>

<http://www.ezinesearch.com/search-it/ezine/>

<http://new-list.com/>

<http://www.bestezines.com/>

<http://www.ezinehub.com/>

## Newsletters

Newsletter Services are fantastic ways of generating a steady stream of content without having to hire a staff of writers. If you don't need articles created for you, many of the sites provided will still be able to help you with organizing various aspects of having a newsletter, such as sign-ups, organizing your mailing list, sending out subscriptions, and even receiving feedback.

### Services

<http://www.articleequalizer.com>

<http://www.internetviz.com/services.htm>

<http://www.garponline.com/>

<http://www.petetheprinter.com/done4you.pdf>

<http://www.iwyatt.3minutenewsletter.com/>

### Marketing Newsletters

<http://www.marketingletter.com/>

<http://www.marketingexperiments.com/>

<http://www.undergroundsociety.com/>

<http://marketingbestpractices.com/newsletter.htm>

<http://www.reesereport.com/index.html>

<http://www.talkbiznews.com/>

<http://www.kingofcopy.com/ssnl/>

<http://nobsfregift.com/offer/> (Dan Kennedy  
Marketing Letter)

<http://www.imnewswatch.com/>

## Writers

While some folks think writing is as easy as sitting down and clicking away at a keyboard, true professional writers are often worth their weight in gold. They have spent their lives learning to manipulate the written word so that it is accessible to everyone, and especially your clients.

## Copywriters

<http://www.bly.com/>

<http://www.directcontactpr.com/>

<http://www.Red-Hot-Copy.com/>

<http://www.controlbeaters.com/>

<http://www.internetrenegade.com/>

<http://www.overnight-copy.com/>

<http://www.mikejezek.com/>

<http://cheap-copy.com/>

<http://www.kaizenmarketingsystem.com/>

<http://www.nickusborne.com/>

<http://www.orangebeetle.com/copywriting.htm>

<http://www.peterstonecopy.com/>

<http://www.renegam.com/>

<http://www.thewritesolutionllc.com>

## Copywriting Software

Copywriters are experts at using written content to generate interest in everything from plastic spoons to pocket fishermen. One good copywriter can write a letter so effectively, that it literally generates enough income for the entire business to thrive.

<http://www.pushbuttonletters.com/>

## Content Writers

Content Writers are a different breed of writer from Copywriters, and it's in more than just the spelling. The hallmark of a good content writer is how often people return to read his/her work. A good content writer will be THE reason that people return to your site again and again.

[www.advertisingheadlinesthatmakeyourich.com](http://www.advertisingheadlinesthatmakeyourich.com)

[www.zoofers.com](http://www.zoofers.com)

<http://www.editingandwritingservices.com/>

## Instruction

If your fingers itch every time a keyboard is around, you may want to take up writing yourself! Still, just like anything else, you may want to consider some training and tips to make your writing truly effective. After all, quality writing is more than proper grammar, spelling, and an ability to turn a phrase.

<http://www.hypnoticlibrary.com/>

<http://bencivengabullets.com/?-030504.asp>

<http://www.rayedwardscopywriting.com/>

<http://www.thegaryhalbertletter.com/>

<http://rayedwards.com/>

<http://www.NextDay-Copy.com/>

<http://www.amazingformula.com/>

<http://www.copysurgery.com/>

<http://www.paulstoolbox.com/powercopywriting/>

<http://www.sellingtohumannature.com/>

<http://www.mastersofcopywriting.com/>

<http://www.UltimateCopywritingWorkshop.com/>

<http://www.WebCopySecrets.com/>

## Screen Capture

<http://www.camstudio.org/>

<http://www.debugmode.com/wink/>

<http://www.techsmith.com/snagit.asp>

<http://www.techsmith.com/camtasia/>

<http://www.qarbon.com/presentation-software/vc/>

<http://www.qarbon.com/presentation-software/viewletbuilder/>

## Swipe Files

While it may seem like cheating, using Swipe Files can be an inexpensive alternative to a copywriter. Swipe files are listings of phrases that haven't proven marketability, and they are yours to use.

<http://scriptorium.lib.duke.edu/adaccess/>

<http://www.ultimate-online-swipe-file.com/>

<http://www.WebAdMagic.com/>

<http://www.adflip.com/>

<http://www.hypnoticwritingswipefile.com/>

## Transcription Services

Often used in conjunction with Conferencing services, Transcription Services allow you to take those meeting and public speeches, and put them into a written format.

<http://www.andersontranscriptionservices.com/>

<http://www.escriptionist.com/>

<http://www.hiredhand.com/>

<http://www.GetItTranscribed.com/>

<http://www.successtranscripts.com/>

<http://www.idictate.com/>

<http://www.enable.com/>

## Content Management

<http://www.joomla.org/>

<http://www.drupal.org/>

<http://mamboserver.com/>

<http://www.typo3.com/>

<http://www.mstay.com/index.html>

<http://www.siteworkspro.com/>

<http://www.postnuke.com/>

<http://www.xoops.org/>

# IT and Technology

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## Backup

Information is valuable, which is why it is tragic if something unexpected happens to your files. While your insurance may cover the cost of lost hardware due to spills, power surges, building fires, and acts of Gods, there is no power that can resurrect those lost files. Backing up your files is your only sure fire method of insurance.

<http://www.idrive.com/>

<http://www.altexa.com/>

<http://mozy.com/>

<http://www.sync2s3.com/>

<http://www.ibackup.com/>

<http://www.xdrive.com/>

## Website Backup

<http://www.cpsitesaver.com/>

## Backup Software

<http://www.2brightsparks.com/downloads.html>

## CGI

CGI, other wise known as Common Gateway Interface, is a set of instructions in a website that allows a website to allow pre-programmed, complex interactions with a web surfer. These instructions, or protocols, are a necessity when running a website that deals with large databases of information. Implementation of these scripts requires training, so it is recommended that you use a professional.

As this is just a directory, it is not possible for me to cover *everything* within CGI, but please use the resources provided to learn how CGI can benefit your business.

### CGI Scripts

Information is valuable, which is why it is tragic if something unexpected happens to your files. While your insurance may cover the cost of lost hardware due to spills, power surges, building fires, and acts of Gods, there is no power that can resurrect those lost files. Backing up your files is your only sure fire method of insurance.

<http://www.sitegadgets.com/>

<http://scriptsearch.internet.com/>

<http://www.worldwidecreations.com/>

<http://www.jansfreeware.com/>

<http://www.perlcoders.com/>

<http://www.perlmasters.com/>

<http://www.rlaj.com/scripts/>

<http://www.c3scripts.com/index.html>

<http://willmaster.com/master/>

<http://www.worldwidecreations.com/webmasterscriptkit.htm>

<http://www.bontragerCGI.com/>

<http://www.bignosebird.com/cgi.shtml>

<http://cgi.resourceindex.com/>

<http://www.extropia.com/applications.html>

<http://www.hostscripts.com/>

<http://www.cgiconnection.com/>

## CGI Installation

Once you have the scripts, you will need to install them on your server. This is where CGI Installers come in. Again, this is a complex process, which is why the script writers are actually a separate category from the installers.

<http://www.cgihub.com>

[www.webfresh.com](http://www.webfresh.com)

[www.applytools.com/install.html](http://www.applytools.com/install.html)

[www.islandseven.com/cgi/](http://www.islandseven.com/cgi/)

<http://cgi.resourceindex.com/Programmers/>

<http://scriptinstallation.com/>

## Chat Service

<http://www.parachat.com/>

<http://www.talkcity.com/>

## Data Recovery Software

<http://www.r-tt.com/>

<http://www.gre.com/sr/spinrite.htm>

## Databases (hosted)

Hosted Databases can be an invaluable asset to your business, especially if you run a Virtual office. These databases allow multiple users to access and upload, at your discretion, the information you choose to store here. Excellent as both backups and as virtual servers, examine each company for the features that make the best fit for your company.

<http://www.quickbase.com/>

<http://www.myowndb.com/>

<http://www.weboffice.com/>

<http://www.caspio.com/>

## DNS Services

DNS services are important for any business with a website as they work like a phone book for your website's IP address. DNS services, otherwise known as either Digital Nervous System or Domain Name System Services, can link multiple domain names to one IP address.

DNS Services run in the background, translating your IP address (Website Phone number) into an alphabetically organized Domain Name that web surfers can easily use. If one DNS service does not translate your IP address, then web browsers keep searching until they either find your IP address, or return an error page to the user.

Long definition short, you **MUST** have a DNS service if you want users to be able to access your website with any sort of regularity, so take advantage of the links below.

<http://www.zoneedit.com/>

<http://www.easydns.com/>

## File Hosting

File Hosting services are important for companies that operate off of virtual offices, or just do not want to take on the initial service of purchasing a server. Related terms are video sharing, virtual storage and remote backup. These services allow single or multiple users to have remote access to stored information, not requiring any other equipment besides a computer with a decent internet connection.

<http://www.sendmefile.com/howto.htm>

<http://www.box.net/>

<http://www.filesanywhere.com/>

<http://fileburst.com/>

<http://www.filesdirect.com/>

<http://yousendit.com/>

<http://www.dropload.com/>

<http://www.fileflow.com/>

## Freeform Databases Software (PC)

These databases are an excellent alternative to file hosting for companies that store lots of information as opposed to individual files, pictures, videos, etc. They are especially good tools for research departments, as they allow quick access to multiple types of information.

<http://www.askSam.com/>

<http://www.wjsoft.com/>

## Installer Software

While many programs you use at home already come with an installer. In business you will sometimes encounter complex programs that, due to their flexibility of use, do not come with installation software. In those cases, you can actually obtain software that will automate the installation process, rather than forcing you to install and move each individual file into its appropriate location. These services are also valuable if you have created a program for distribution, but wish to make sure installation is compatible with multiple operating systems.

<http://www.jrsoftware.org/isinfo.php>

<http://www.snazzypromotions.com/>

(for PDFs, HTML, EXE files)

<http://www.ethalone.com/products.php>

## Media Hosting

The companies listed below will enable you to have a wide variety of media accessible from your site.

<http://www.techsmith.com/screencast.asp/>

<http://www.streamingmediahosting.com/>

<http://video.google.com/>

<http://www.zippyvideos.com/>

<http://www.vitalstream.com/hosting/index.html>

<http://www.hipeast.com/>

<http://youtube.com/>

<http://www.trafficgeyser.com/>

## **P3P**

P3P refers to the end user's desire for privacy on the web, and your site's ability to comply with the level of privacy the end user wishes to maintain. When designing a website for your business, it is important to have an idea of what to expect, as if your P3P protocol isn't in alignment with a user's browser settings, they will never make it to your page.

### **In-depth look at P3P**

<http://www.w3.org/P3P/>

### **P3P Policy Generators**

<http://www.p3pwiz.com/>

<http://www.p3pprivacy.com/>

<http://p3pedit.com/>

### **P3P Validator**

<http://www.w3.org/P3P/validator.html>

### **P3P Compact Policy Analyzer**

<http://www.paulgalloway.com/utilities/p3p-analyze.cgi>

## **Security**

Security is always an issue, especially on the internet. The following links will give you and your clients the piece of mind they need to comfortably browse your website.

### **Test PC Vulnerability**

<http://www.gre.com/>

### **Hacker Countermeasures**

<http://hackersnightmare.com/>

### **Surveillance Countermeasures**

<http://www.tscm.com/>

### **PC Firewall (recommended)**

<http://www.zonelabs.com/>

### **Internet Monitoring**

<http://www.atomiclog.com/>

## Web Form Hacking

[http://bontragerconnection.com/library/Form\\_Hijack\\_Testing.shtml](http://bontragerconnection.com/library/Form_Hijack_Testing.shtml)

## AntiVirus

<http://www.grisoft.com/doc/1/>

## Spyware Sountermeasures

<http://www.spychecker.com/>

## Adware Countermeasures

[http://www.lavasoftusa.com/products/ad-aware\\_se\\_personal.php](http://www.lavasoftusa.com/products/ad-aware_se_personal.php)

## Web Server Security Services

<http://www.securityseer.com/>

## Secure SSL Certificates

<http://www.geotrust.com/>

<http://www.thawte.com/>

<http://www.verisign.com/>

<http://www.godaddyssl.com/>

## SPAM Countermeasures

<http://www.filtermy.com/home.shtml>

<http://www.spamburger.com/>

<http://mailwasher.net/>

<http://www.spamarrest.com/>

<http://www.ere mover.bizhosting.com/>

<http://crystaloffice.com/msinfo.html>

<http://si20.com/>

## Server Management

Just like your car needs a mechanic, your file servers need to be managed and maintained. Whether it be software or live-support, the following links will provide you the resources to keep your servers an asset, and not a liability.

<http://www.serverwizards.com/>  
<http://www.platinumservermanagement.com/>  
<http://www.easyservermanagement.com/>

## Shopping Cart Software/Services

Shopping cart software works the same as a shopping cart at a supermarket. This software provides a means for customers of your website to gather the products they wish to purchase, and then bring them to your payment gateways. The list of links provided have sources that will help set up and maintain shopping carts that will keep your website profitable!

<http://www.aspcart.com/>  
<http://www.bvssoftware.com/>  
<http://cart32.com/>  
<http://www.cyberstrong.com/eshop>  
<http://www.ecommercesoft.net/>

### Shopping Cart Software for Unix/Linux Servers

<http://cgi.elitehost.com/comcart/>  
<http://www.eastland.com/carts.html>  
<http://www.dansie.net/cart.html>  
<http://www.fishcart.org/>  
<http://www.affiliateshop.com/>  
<http://www.avactis.com/>  
<http://www.x-cart.com/>  
<http://zencart.com/>

### Shopping Cart Software for Windows Servers (ASP)

<http://www.aspcart.com/>  
<http://www.bvssoftware.com/>  
<http://www.cart32.com/>  
<http://www.cyberstrong.com/eshop/>  
<http://www.ecommercesoft.net/>

## Split-testing Services/Software

Split-testing is one of the most effective ways available of testing the effectiveness of your sales pages. Following scientific methodology, it allows you to perform a bivariate test that measures the conversion rates of different headlines, pictures, designs, etc.

Just like you would want to track which ads are effective, you also want to check which sites are producing more for you, so that you are constantly increasing your profits. The below companies provide either testing, or the software to do the testing, so be sure to check them out.

<http://www.splittestaccelerator.com/>

[http://www.splittestaccelerator.com/free\\_mvt\\_course.php](http://www.splittestaccelerator.com/free_mvt_course.php)

<http://www.splitanalyzer.com/>

[http://www.1-space-design.com/Products/Conversion\\_Booster.aspx](http://www.1-space-design.com/Products/Conversion_Booster.aspx)

<http://multitrack.generatorsoftware.com/>

<http://www.phpzen.com/split-run-test/>

## Testing Services

<http://www.verster.com/>

<http://www.offermatica.com/>

<http://www.optimost.com/>

It's a sad fact that legalities can break a business. The below links will build up a bulwark against the actions of those who would profit from your company's ruin.

## Copyrighting

### Copyright Monitoring

<http://www.copyscape.com/>

### Copyright Service

<http://www.clickandcopyright.com/>

### Copyright Attorneys

<http://www.hynak.com/>

## Trademarks

<http://www.nameprotect.com/index.html>

## Disclaimers

### Website Legal Disclaimers

<http://www.internet-law-compliance.com/>

# Meta Search Engines

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Search engines such as these compile the searches from multiple search engines and directories, weed out repeat offenders, and then list them out for you. These search engines are often the preferred method for web browsing, as most web surfers rarely go beyond the second or third page on a search, but will frequently use multiple search engines and directories to obtain results. My personal favorite is *Dogpile*, however feel free to try out the rest to determine which is the best fit for you.

<http://www.ixquick.com/>

<http://dogpile.com/>

<http://www.metacrawler.com/>

<http://www.clusty.com/>

<http://www.surf wax.com/>

<http://www.copernic.com/>

## Meta Search Software

<http://www.copernic99.com/>

<http://www.ferretsoft.com/>

# Office Organization

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No business body is complete without some sort of office to act as a base of operations. These office solutions will help eliminate the headaches that crop up when trying to manage a successful business.

## Outsourcing Solutions

All businesses; smaller businesses especially, encounter obstacles which they as a company do not have solutions for. The list below provides those solutions, at a fraction of the cost of creating yet another department within your company.

<http://www.guru.com/>

<http://www.ossweb.com/> (proofing)

<http://www.agentsoftvalue.com/> (full-time staff)

<http://www.elance.com/>

<http://www.rentacoder.com/RentACoder/default.asp>

<http://www.scriptlance.com/>

<http://www.FreelancersDirect.com/>

<http://www.vonkempelen.com/>

<http://www.trafficassistants.com/>

<http://www.allfreelancework.com/>

<http://www.freelanceworkexchange.com/>

<http://www.livesalesman.com/>

<http://www.mturk.com/mturk/welcome/>

## Project Management

Many businesses are headed by brilliant visionaries who have a million ways of turning a profit. Unfortunately, its not the ideas that fail, but implementation. Project Management is key, as lack of planning is why most small businesses fail. Check out these resources to see what you can find to help you with your next big project.

### Project Management Groupware

<http://www.phprojekt.com/>

<http://phprojekt.com/index.php?&newlang=eng>

### Project Management Software

<http://www.dotproject.net/>

[http://www.onproject.com/en/products/myonproject/myonproject\\_home.html](http://www.onproject.com/en/products/myonproject/myonproject_home.html)

## Virtual Assistants

Virtual Assistants can be a valuable asset to the busy manager. Depending on your needs, they don't take up office space, and as a rule, are self-motivators. While you may pay more for their work on an hourly basis, you will save in regards to the quality of their work and the supervision time you WON'T have to invest.

<http://www.avirtualpro.com/>

<http://keysupportservices.com/>

<http://www.candersonVAServices.com/>

<http://www.suburbanofficeservices.com/>

<http://www.SignatureWorx.com/>

<http://execadminsolutions.com/>

## Virtual Office

As the world grows more reliant on the internet, the need for expensive leases decreases more and more. As an alternative to hiring an entire office staff, paying a lease, and obtaining office equipment, Virtual Offices provide the office interface so that you can carry out your business. These Virtual Offices provide professional receptionist, server access for you from wherever you are, and even provide access to office equipment when you are in the serviced office. This is a very cost effective alternative to staffing your own office if you run a small business.

<http://www.afteroffice.com/>

<http://www.groove.net/>

## Virtual Characters / Hosts

### Services

<http://www.livefaceonweb.com/>

<http://www.oddcast.com/sitepal/>

### Software

<http://www.mediasemantics.com/>

<http://www.reallusion.com/crazytalk/default.asp>

At some point you are going to encounter a unique problem that can only be solved by an equally unique solution. The following links have saved my business and my bottom line on a number of occasions.

## Short Link Services

These sites provide a service which shortens links, a convenient alternative to links that are at times too large to reasonably place into various documents.

<http://www.tinyurl.com/>

<http://www.snipurl.com/>

<http://www.shorterlink.com/>

<http://metamark.net>

## Ad Server

<http://www.ad juggler.com/>

<http://www.spinbox.com/>

## Ad Serving Service

<http://www.adbutler.com/>

## Appointment Scheduling

<http://www.flashappointments.com/>

<http://www.web-appointments.com/>

## Black List Checker

<http://rbls.org/>

## **Bookmark Manager**

<http://www.kaylon.com/power.html>

## **Business Charts Software**

<http://smartdraw.com/>

## **Contest/Drawing Software**

<http://www.prizedrawgenerator.com/>

## **Document Conversion**

<http://www.bookscanning.com/>

<http://www.discountdocumentsscanning.com/>

## **Database to HTML**

<http://www.fourthworld.com/products/webmerge/index.html>

## **Direct Marketing News**

<http://www.napco.com/>

## **E-Class Software**

<http://www.eclass.net/>

## **E-mail to Fax**

<http://www.faxitnice.com/>

<http://www.faxaway.com/rates.shtml>

## **Excel Templates and Formulas**

<http://www.ozgrid.com/>

## **HTML Encryption**

[http://www.iwebtool.com/html\\_encrypter](http://www.iwebtool.com/html_encrypter)

<http://www.aw-soft.com/htmlguard.html>

## **HTTP Sniffer Service**

<http://web-sniffer.net/>

## **HTTP Sniffer Software**

<http://www.httpsniffer.com/>

## **Incentives**

<http://www.freevegas.com/>

## **Internet Marketing Seminar**

<http://www.UndergroundOnlineSeminar.com/>

## **ISBN Numbers**

<http://www.bowkerlink.com/corrections/common/home.asp>

## **Lead Gen Toll Free Lines**

<http://www.automatedmarketingsolutions.com/>

## Local business listings

<http://yellowpages.com/>

## Marketing Education (free)

<http://www.hardtfindseminars.com/>

## Media Labels

<http://www.onlinelabels.com/labeltypedrom.htm>

## Million Dollar Bills

<http://www.leadstamped.com/million-dollar-bills.htm>

## News Aggregator

<http://w.moreover.com/>

## Organizer

<http://www.treepad.com/>

## Password Vault

<http://keepass.info/>

## PayPal IPN Service

<http://ipn.joihost.com/>

## PayPal IPN Assistant

[http://worldwidecreations.com/paypal\\_assistant.htm](http://worldwidecreations.com/paypal_assistant.htm)

## **Phone Recorder**

<http://www.usbrecorder.com/>

## **Portable Word Processor**

[http://www.alphasmart.com/danastore/neo\\_features.html](http://www.alphasmart.com/danastore/neo_features.html)

## **Product Sources**

<http://worldwidebrands.com/>

## **Robots.txt Checker**

<http://tool.motoricerca.info/robots-checker.phtml>

## **Shareware Promotion**

<http://signaturelink.com/>

## **Social Network Bookmark Software**

<http://www.badderadder.com/>

## **Start Your Own Social Network**

<http://www.dzoic.com/>

## **Speed Reading in 16 Minutes**

<http://www.xonemarketing.com/SpeedReading/>

## **Surge Supressors**

<http://brickwall.com/>

## **Task Management Software**

<http://www.gemx.com/doorganizer.php>

## **Telephone Answering/Order Taking Service**

<http://www.ntas.com/>

## **Time Billing**

<http://www.ether.com/>

## **Toolbar Builder**

<http://www.freecustomtoolbar.com/>

<http://createtoolbar.com/>

## **Translation**

<http://www.vonkempelen.com/>

## **Windows Clipboard Extender**

<http://www.smartcode.com/software.htm>

## **Writing Software**

<http://www.smartauthor.com/>

## **MLM Software**

<http://www.dhsoftwares.com/products/index.php>

<http://www.envex.com/>

# Publication/Production

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More and more companies are providing media to their clients, either printed or electronic. However, it is important to have the means to make this media easily accessible, otherwise the effort of creating it is wasted.

## File Format Conversion

<http://www.zamzar.com/>

<http://www.beltechnologies.com/document/products/magellan/magellan.htm>

<http://doc2pdf.sourceforge.net/index.html>

<http://www.easysw.com/htmldoc/>

<http://www.pdfonline.com/>

<http://www.oakworth.demon.co.uk/gymnast.htm>

(text-to-PDF)

<http://www.fourthworld.com/products/webmerge/index.html>

<http://www.coolutils.com/Online-HTML-Converter.php>

<http://www.nativewinds.montana.com/software/tomahawk.html>

## Fulfillment

<http://bvivid.com/index.html>  
<http://www.disk.com/>  
<http://www.speakerfulfillmentservices.com/>  
<http://directtomarketsolutions.com/>  
<http://www.deliveryourbooks.com/>  
<http://www.webgistix.com/>  
<http://www.wefulfillit.com/>  
<http://www.expressfulfillment.com/Fulfillment.htm>  
<http://www.FillOrders.com/>

## Duplication

<http://www.starbyte.com/>  
<http://www.discmakers.com/>  
<http://www.blueridgedigital.com/>  
<http://www.ioproducts.com/>  
<http://www.arcal.com/>  
<http://www.wts-tape.com/main.asp>  
<http://www.edduplicationcenter.com/pricing.html>  
<http://www.disk.com/>  
[http://www.proactionmedia.com/cd\\_duplication.htm](http://www.proactionmedia.com/cd_duplication.htm)  
<http://www.fulfillmentcentral.com/>  
<http://profitpublishing.com/>  
<http://www.goldenrom.com/>  
<http://www.memannisduplication.com/>

## PDF Resources

### PDF Creation

<http://www.clicktoconvert.com/>  
<http://www.pdfonline.com/>  
<http://www.easysw.com/htmldoc/>  
<http://www.ontheflypdf.com/>  
<http://pdf995.com/>

## PDF Converter

<http://www.coolutils.com/Online-PDF-Converter.php>

## PDF Stamping

<http://www.verypdf.com/pdfstamp/>

<http://www.traction-software.co.uk/servertools/pdfimagestamp/>

<http://www.pdf-tools.com/asp/products.asp?name=BST>

## PDF Editor

<http://www.nativewinds.montana.com/software/tomahawk.html>

## Printing

<http://www.elli.com/>

<http://www.nationalecopy.com/defaults.asp>

<http://www.iprint.com/>

<http://www.48hrbooks.com/>

## Print On Demand

Print On Demand sources allow you to eliminate the cost of mass producing a product in advance of customer purchasing. This is a great alternative for book publishers or entrepreneurs who are concerned about the viability of a particular product within a given market.

<http://www.Lulu.com/>

<http://www.cafepress.com/cp/info/sell/books.aspx>

<http://www.greenpublicationsinc.com/>

<http://www.mimeo.com/>

<http://www.printingforless.com/>

# Public Relations/ Customer Support

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One of the major components of every business, charity, and political candidate is publicity. In fact, publicity is so important that P.T. Barnum once said, "I don't care what they say about me, just make sure they spell my name right!" Behind every successful good company is a savvy publicist. Use the below resources to make sure that everyone knows your name.

## Credibility/Trust

<http://www.i-cop.org/>

<http://www.honesteonline.com/>

<http://www.onlinebusinessbureau.com/>

<http://betterinternetbureau.com/>

<http://truste.com/>

<http://www.buysafe.com/>

<http://www.hackersafe.com/>

## Customer Support

<http://www.unlocktheinternetgame.com/>

<http://customerdirect.com/>

<http://peoplesupport.com/>

<http://egain.com/>

<http://brigade.com/>

## Digital Product Security

<http://www.securenet.com/>

<http://www.payloadz.com/>

<http://clicklocker.com/home.php>

<http://www.dlguard.com/dlginfo/index.php>

<http://www.locked-area.com/html/>

<http://www.softwaredefender.com/>

## Copy Protection

<http://www.cbprotect.com/>

## Help Desk Software

<http://www.omnihelpdesk.com/index.html>

<http://www.osticket.com/>

<http://www.readydesk.com/> (includes ASP version)

<http://www.bestpractical.com/rt/>

<http://www.deskpro.com/>

<http://www.cerberusweb.com/>

<http://www.kayako.com/>

# Revenue Streams

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Increasing your revenue streams, or diversifying your company's income sources, is integral for the viability of your business. The companies listed below can be a renewable source of income for your business without you having to list a finger. Essentially it's free money, if you have the know-how. These companies were actually the basis for Weblogs, Inc., which sold to Time Warner for around 25 million dollars.

Everything I learned about that business model, which I added to my own company, I learned from [Zoofer.com](http://Zoofer.com), so it would be worth checking out.

## Click Bank

<http://www.affiliatesalert.com/>

<http://www.ClickBankGuide.com/>

## Clickbank Management Software

<http://cbextract.com/>

<http://www.easyclickmate.com/>

## Clickbank Ads Service

<http://www.cbprosense.com>

<http://clicksensor.com/>

## **Clickbank Ads Software**

<http://www.cbplugin.com/>

<http://www.cbmaximizer.com/>

<http://www.cbnichebuilder.com/>

<http://www.affiliatesensor.com/>

<http://www.cbcontext.com/>

<http://www.clickbank-ads.com/>

## **Clickbank Mall**

<http://www.CBmall.com/>

## **Clickbank Tools**

<http://www.clickbankaccountant.com/>

## **Clickbank Monitor/Switch**

<http://www.easybiztools.com/cbswitch/>

## **Google solutions**

### **Froogle**

<http://froogle.google.com/>

### **Google Base**

<http://base.google.com/>

### **Google Base Software**

<http://www.siteall.com/>

### **Google Answers**

<http://answers.google.com/answers/>

**Google Sitemap Generator**

<http://www.sitemapdoc.com/>

<http://www.sourceforge.net/projects/goog-sitemapgen>

**Google Sitemap Software**

<http://gsitecrawler.com/>

[http://www.google.com/webmasters/](http://www.google.com/webmasters/tools/docs/en/sitemap-generator.html)

[tools/docs/en/sitemap-generator.html](http://www.google.com/webmasters/tools/docs/en/sitemap-generator.html)

**Google Webmaster Help**

<http://www.google.com/support/webmasters?hl=en>

**Google Webmaster Tools**

[http://www.google.com/webmasters/tools/](http://www.google.com/webmasters/tools/docs/en/about.html)

[docs/en/about.html](http://www.google.com/webmasters/tools/docs/en/about.html)

**Google Webmaster Central**

<http://www.google.com/webmasters/>

**Google Labs (All things Google)**

<http://labs.google.com/>

**eBay**

**Auction Ad Service**

<http://www.aucads.com/>

**Auction CRM System**

<http://www.auctioncontact.net/>

**Auction Sniping Tool**

<http://www.bidnapper.com/>

**Ebay Auction Management Software**

<http://www.auctionsentry.com/>

**Ebay Analysis/Research**

<http://www.hammertap.com/>

# Website Information

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In case you have been living in a cave, the internet is one of the greatest locations for a business. As they say when geo targeting, “location, location, location,” and what better location is there than a store front that *billions* of people pass everyday? The resources below will help you create, design, and spotlight your business to welcome the world-wide-market.

## Audio

Audio is an excellent enhancement to most websites, provided that it isn't annoying or excessive. These companies can provide tasteful solutions for your audio needs.

### Audio Editing

<http://audacity.com/sourceforge.net/>

### Audio Content

<http://www.findsounds.com/>

### Audio Service

<http://www.audiogenerator.com/>

<http://www.instantaudio.com/>

<http://www.iprotalk.com/>

### Audio Software

<http://www.audiogenerator.com>

<http://www.TotalWebAudio.com/>

<http://www.audioacrobat.com/>

<http://www.mp3streamingaudio.com/>

<http://www.audiomakerpro.com/>

<http://www.theaudiokit.com/>

<http://www.acoustica.com/>

### Audio File Conversion

<http://www.coolutils.com/TotalAudioConverter/>

<http://zamzar.com/>

## Audio/Video Hosting

<http://streamhoster.com/>

## Audio Equipment

<http://www.soundprofessionals.com/>

<http://www.internetaudioguy.com/>

## Audio Transcript Service

<http://www.escriptionist.com/>

## Design

Like designing a store-layout, designing a website is both a science and an art-form. When designing your e-corporate headquarters, these links will prove to be priceless.

### Designers

Linda Carrol

<http://www.lindacaroll.com>

Danita Larson

<http://www.oakhillinternet.com>

Peter Grice

<http://www.newyorkcreative.com/cwd/update.html>

Catherine Gonzalez

<http://www.snapstart.com/>

Dave Mizrachi

<http://ultimatemarketingminisites.com/>

Pixels to Profits:

<http://www.pixelstoprofits.com/>

### Flash Tools

<http://flashpublishers.com/>

<http://www.flashguru.co.uk/>

<http://www.flashkit.com/>

<http://www.flashpublishers.com/>

<http://www.swishzone.com/>

## Graphics

### Cartoons

<http://www.kingfeatures.com/reprint/index.htm>

[http://www.cartoonbank.com/pro\\_index.asp](http://www.cartoonbank.com/pro_index.asp)

<http://www.glasbergen.com/>

<http://www.Toon-a-Day.com/>

### Free Image/Photo Editor

<http://www.irfanview.com/>

<http://www.gimp.org/windows/>

<http://www.freerifsoftware.com/software/PhotoPlu/s/default.asp>

<http://www.freerifsoftware.com/software/DrawPlus/default.asp>

### Stock Photography

<http://www.photodisc.com/>

<http://www.shutterstock.com/>

<http://www.istockphoto.com/>

<http://www.fotosearch.com/>

<http://www.comstock.com/>

<http://www.photos.com/>

<http://www.hemera.com/>

<http://www.sxc.hu/> (free)

<http://www.freefoto.com/>

## Graphic Design Services

<http://killercovers.com/>

<http://absolutecovers.com/>

[http://privatelabelsales.com/custom\\_designs.htm](http://privatelabelsales.com/custom_designs.htm)

<http://www.hidefcovers.com/>

<http://www.ecoverfx.com/>

<http://www.ebookgraphics.com/>

<http://www.gotlogos.com/>

<http://bannersmall.com/>

<http://www.romegraphics.com/>

## Graphic Design Tutorials:

<http://www.good-tutorials.com/>

## Ebook Cover Software

<http://www.laughingbirdsoftware.com/>

## Product Photography Services:

<http://www.productphotography.com/>

## Character Illustration Software

<http://www.heromachine.com/>

## Stock Video Footage

<http://www.artbeats.com/>

## Animation Software - 3D (free)

<http://www.freeserifsoftware.com/software/3dPlus/default.asp>

## Website Templates

<http://www.basictemplates.com/>

<http://www.freetemplates.com/>

<http://www.1000webtemplates.com/>

<http://laughingbird.com/>

<http://www.freesitetemplates.com/>

<http://ezminisites.com/>

## Search Engine Optimization (See Advertising/Marketing)

### Text Editors

<http://www.ultraedit.com/>

<http://www.boxersoftware.com/>

<http://www.notetab.com/>

<http://notepad-plus.sourceforge.net/uk/site.htm>

<http://www.editplus.com/>

<http://www.textpad.com/index.html>

<http://www.pspad.com/>

<http://www.liquidninja.com/metapad/>

### Validation

<http://www.cross-browser.com/>

<http://webxact.watchfire.com/>

<http://www.dynamicdrive.com/http://www.netmechanic.com/products/>

[HTML Toolbox FreeSample.shtml](http://www.html-toolbox.com/FreeSample.shtml)

<http://javascript.internet.com/http://anybrowser.com/>

[http://www.hostscripts.com/http://www.w3schools.com/site/site\\_validate.asp](http://www.hostscripts.com/http://www.w3schools.com/site/site_validate.asp)

## Domain Names

Every business needs a recognizable name that their customers can identify with. In fact, brand recognition is an important component in the formula of repeat business.

### Domain Name Selection

<http://www.NameBoy.com/>

<http://www.psychicwhois.com/>

### Locating Deleted and Expired Domain Names

<http://www.deleteddomains.com/>

<http://www.bizmint.com/>

<http://www.snapcheck.com/>

<http://www.expireddomains.com/>

### Deleted Domain Name Services

<http://www.godaddy.com/>

<http://www.pool.com/>

<http://www.snapnames.com/>

### Domain Registrars

<http://www.000domains.com/>

<http://www.enom.com/>

<http://www.godaddy.com/>

### Domain Forwarding:

<http://www.NameStick.com>

### Domain Tools (Whois lookup, domain monitoring, etc)

<http://www.domaintools.com/>

<http://www.dnsstuff.com/>

## E-Commerce Integrated Systems (One stop eBusiness)

These companies take care of everything from design to hosting of your company's website. They are the perfect solution for businesses who wish to simplify the lives of their accountants by only writing out one invoice.

<http://www.infopia.com/>

<http://www.infusionsoft.com/>

<http://www.Ishoppingcart.com/>

<http://www.quickpaypro.com/>

<http://www.goldbar.net/>

<http://www.volusion.com/>

<http://www.synergyx.com/>

## Hosting

<http://www.hostgator.com/>

<http://www.pair.com/>

<http://www.IandI.com/>

<http://www.alabanza.com/>

<http://www.mewebhost.com/>

<http://www.siteworks.com/>

<http://www.servint.net/>

<http://www.isitebuild.com/sitehosting.htm>

<http://www.kiosk.ws>

<http://www.thirdspherehosting.com/>

<http://www.site5.com/>

<http://maxnethosting.com/>

## Dedicated Servers

<http://www.fastservers.com/>

<http://www.ev1servers.net/>

<http://sitehack.net/>

<http://servers.aplus.net/>

## Interaction Tools

Interaction tools are a fancy term for all those buttons and clickable items that allow you to interact and customize websites. They are obviously an important feature of most websites, allowing users to have a sense of control and thus feel comfortable in your web-environment.

<http://www.bravenet.com/>

<http://www.onyoursite.com/>

<http://www.SiteGadgets.com/>

## Membership-Site Software

<http://www.amember.com/>

<http://memberstar.com/>

<http://www.membershipclientpro.com/>

<http://www.membergate.com/> (Windows +  
Coldfusion)

<http://www.siteinteractive.com/acctman/>

<http://www.membershipclientpro.com/>

<http://passwordrobot.com/>

<http://www.interlogy.com/>

<http://www.easymemberpro.com/>

## Monitoring

<http://www.alerta.com/>

<http://www.netwhistle.com/>

<http://www.cyberspyder.com/>

<http://watchdog.superstats.com/>

<http://www.tracert.com/>

<http://www.alertmefirst.com/>

<http://www.tracerlock.com/>

<http://www.updatepatrol.com/>

<http://www.seventwentyfour.com/>

<http://www.alertsite.com/>

<http://www.atwatch.com/>

<http://www.internetseer.com/>

<http://www.dotcom-monitor.com/>

## Visitor Monitoring

<http://www.liveservicedesk.com/livesitemonitor/>

## Popups

### Popup Software

<http://www.marketingtips.com/hoverad/>  
<http://instantpopover.com/>  
<http://popover.generatorsoftware.com/>  
<http://www.dynamic-popup-generator.com/>  
<http://www.impactpopup.net/>  
<http://popup-toolkit.com/>

### Subscription Service

<http://www.adimpact.com/>

## RSS

Skyrocketing to the forefront of internet technology, RSS is rapidly becoming an essential marketing tool. RSS readers, feeders, and organizers can be found everywhere; either as freeware or more costly store-bought applications. There are literally whole books dedicated to RSS, but the links below should give you a head start on how to use this popular tool to your advantage.

### RSS Advertising

<http://www.pheedo.com/advertisers/>

### RSS Software

<http://www.rssequalizer.com/>  
<http://www.rsstoblog.com/>  
<http://www.softwaregarden.com/products/listgarden/index.html>

### RSS Feeds

<http://www.syndic8.com/>

## Software

### Editing

<http://www.flypage.com/>  
<http://www.editize.com/>

## Design

<http://www.adobe.com/products/dreamweaver/>

<http://www.microsoft.com/office/frontpage/prodinfo/default.msp>

<http://www.designdashboard.com/>

## Other Web Design Resources

### Web Design Resources

<http://boogiejack.com/>

### FavIcon Generator

<http://www.favicongenerator.com/>

### HTML

<http://www.htmlgoodies.com/>

### DHTML

<http://www.htmlgoodies.com/beyond/dhtml/index.php>

### Interactive Salesletters

<http://www.interactivesalesletter.com/>

### Link Preview Tool

<http://www.snap.com/>

### WebDesign Resources

<http://webbuilderzone.com/>

### Website Thumbnails

<http://www.girafa.com/>

## HTML Editors

<http://www.coffeecup.com/freestuff/> (free)

<http://www.evrsoft.com/1stpage2.shtml> (free)

<http://www.arachnoid.com/arachnophilia> (free)

<http://www.kevingunn.com/> (Web-O-Rama)

<http://www.auto-web-design.com/> (free)

## WYSIWYG Editors

<http://www.xsitepro.com/>

<http://www.coffeecup.com/>

<http://www.123wysiwyg.com/>

<http://www.nvu.com/index.html> (free)

<http://www.evrsoft.com/1stpage3.shtml>

<http://www.mcwebsoftware.com/wwez> (free)

[http://www.freeserifsoftware.com/  
software/WebPlus/default.asp](http://www.freeserifsoftware.com/software/WebPlus/default.asp) (free)

## Website Forms

<http://www.responders.com/>

<http://www.response-o-matic.com/>

<http://www.logiforms.com/sp1/>

<http://www.formlog.com/>

<http://www.formsite.com/>

<http://www.freedback.com/>

## Video

Video is an excellent enhancement to most websites, provided that it isn't annoying or excessive. These companies can provide tasteful solutions for your video needs.

### Video Creation

<http://www.web-ads.com/cbertech/video.html>

<http://www.msiwebvideo.com/>

<http://www.camstudio.org/>

<http://www.techsmith.com/products/camtasia/camtasia.asp>

<http://www.coolutils.com/TotalMovieConverter/>

<http://www.seriousmagic.com/products/vlogit/index.cfm>

<http://www.WebsiteVideoSecrets.com/>

<http://www.digitaljuice.com/>

<http://www.swishzone.com/index.php?area=products&product=video>

<http://artbeats.com/>

<http://camstudiopro.com/>

## Voice Broadcasting

While some folks prefer not to use it, voice broadcasting can reach thousands of people without the need for a call center, or at the very least, greatly reduce the number of live operators on your payroll.

Another benefit is the ability to add personalized information into each call, creating a "feel" to the call that is less automated.

<http://wwwAutomaticResponse.com/>

<http://www.easyivr.com/>

<http://www.hipecast.com/>